

RURAL AMBASSADOR

ENTRY FEE: FREE

Prize Money:

Junior - \$100 + Voucher
+ Perpetual Trophy

Senior - \$100 + Voucher + Perpetual Trophy

Sponsored by:

Jenny Armstrong

Robert Oliver

Bushmans Boots & All



The Rural Ambassador competition is designed to encourage and reward Cowra's youth for their interest and involvement in the community, in the Cowra Show and the Show movement in general. There is extensive opportunity for applicants to get involved in aspects of the Cowra Show, and other community events throughout the year.

Entrants to the Cowra Rural Ambassador Senior Award will go on to represent Cowra in the Group 10 Rural Ambassador awards and will also be eligible to enter the RAS Rural Achiever competition, for which they will receive full support from the Cowra Show Society. Information on the RAS Rural Achiever can be found here:
<https://www.rasnsw.com.au/sydney-royal-competitions/competitions/rural-achiever/>

Entrants may be male or female and must be aged between:

Senior 20 and 29 years of age (inclusive) as of
1st January 2027

Junior 15 and 19 years of age (inclusive) as of
6th October 2026

If you are a young person living within 60kms of Cowra and passionate about your community, show or agriculture we would like to hear from you.

Applicants are required to attend the Cowra Spring Show Cocktail Party in the evening of the 10th of October, where entrants will speak briefly on stage, with questions based off what is submitted on their entry forms. After this, the winners of each section will be announced, along with the Young Woman of the Year announcement. All winners will also be expected to attend the show on Saturday 17th October 2026 as our Rural Ambassador for 2026.

Applications for the Cowra Rural Ambassador Competition open the Monday 28th September 2026, and close on Thursday 8th October 2026. You can obtain an official entry from the Show Office or www.cowrashow.com

Before submitting this application, please ensure you have completed **all** the required applicant details and questionnaire answers.

Please do not include resumes.

Only application forms will be considered in the judging process.

Completed applications may be

Emailed: secretary@cowrashow.com

Mailed: Cowra Show Society Inc
PO Box 109
COWRA NSW 2794

Delivered: Cowra Show Office
Cowra Showground Pavilion
Lot 2, 5 Grenfell Road
Cowra, NSW, 2794