2025

Cowra Spring Show

Sponsorship Package

We are approaching our 2025 Cowra Spring Show & busily preparing for another wonderful community attraction. In previous years some of our most successful events included the sports shear, woodchop & horse show with many competitors vying for their respective titles. Following on from a tough few past years we are striving to provide a community and family friendly show, highlighting the successes of the Agricultural & Show communities.

Our attractions for 2024 were very popular, and included the Demolition Derby, a free Rock-Climbing wall, and the Reptile shows. Already this year we have some exciting attractions booked in, with some returning and some brand-new ones coming to join us for our 2025 show!

As you are aware, our Cowra Show cannot run without the support of our wonderful community, and without generous sponsors who get behind the show year after year. We are offering supportive businesses like yours the opportunity to become a sponsor of our 2025 Cowra Spring Show.

Attached are our sponsorship packages, highlighting the benefits to your business and the incentives you receive in lieu of your generous contribution. We are also more than happy to negotiate a package to suit your business.

**Advertising**

There will be several platforms where the Cowra Show will be advertised and promoted, which are not limited to, but include:

* The Cowra Show Society Website - Social Media Platforms
* Local Newspapers - Pre Show Promotion
* Announced during the Show - Post Show Promotion
* The 2024 Spring Show Schedule - BannerMesh Advertisement (Selected Packages)

Your business will see a wide audience engaging with your business and the chance for a wider audience to become aware of the business. The attached sponsorship packages allow your business a premium chance to sponsor one of the most exciting events in the Cowra community for 2025 and beyond.

The Cowra Show Society greatly values your input and support of this exciting event and in turn we are excited about how this event can boost your business.

**Major Sponsor (>$3000)**

* Listed as the major sponsor of the Cowra Spring Show.
* Up to 4 banner positions around the 2024 Cowra Spring Show.
* Presentation and photograph opportunity for you (or business representative) with the multiple event winners.
* 6x Show Entry Pass to the 2024 Cowra Spring Show.
* Advertisement of your choosing in the show schedule and other event programs (provided sponsorship is pledged prior to cut off date for advertising).
* Business name associated with the Cowra Spring Show in all promotional material leading up to, during, and after the event.
* Invitation for four to the Spring Show Cocktail Party (12th October 2024).
* 4x Facebook advertisements of your choosing on our ‘Cowra Show Society Inc’ page.

**Platinum Sponsor ($1,000 - $2,999)**

* Listed as the platinum sponsor of an event of your choosing at the Cowra Spring Show (one per event).
* Up to 3 banner positions around the site of your chosen event.
* Presentation and photograph opportunity for you (or business representative) with the event winners.
* 4x Show Entry Pass to the 2024 Cowra Spring Show.
* Advertisement of your choosing in the show schedule (provided sponsorship is pledged prior to cut off date for advertising).
* Business name associated with your chosen event in all promotional material leading up to, during, and after the event.
* Invitation for four to the Spring Show Cocktail Party (12th October 2024).
* 3x Facebook advertisements of your choosing on our ‘Cowra Show Society Inc’ page.

**Gold Sponsors ($500-$999)**

* Event section sponsor – naming rights for a section in any chosen event.
* Banner displayed at event site.
* Presentation and photograph opportunity for you (or business representative) and winning competitors from your event.
* 2x Show Entry Pass to the 2024 Cowra Spring Show.
* Advertisement of your choosing in the show schedule (provided sponsorship is pledged prior to cut off date for advertising).
* Business sponsorship to be acknowledged in all pre, during and post show promotion.
* Invitation for two to the Spring Show Cocktail Party (12th October 2024)
* 2x Facebook advertisements of your choosing on our ‘Cowra Show Society Inc’ page.

**Silver Sponsorship ($250 - $499)**

* Sponsorship of the class/event of your choosing at the Cowra Show.
* Banner displayed at event site.
* 2x Show Entry Pass to the 2024 Cowra Spring Show.
* Business name and Logo featured in the show schedule (provided sponsorship is pledged prior to cut off date for advertising).
* Sponsorship to be acknowledged in all pre, during and post show promotions.
* Invitation for two to the Spring Show Cocktail Party (12th October 2024)
* 1x Facebook advertisement of your choosing on our ‘Cowra Show Society Inc’ page.

**Bronze Sponsorship ($100 - $249)**

* Sponsorship of the class/event of your choosing at the Cowra Show.
* Banner displayed at event site.
* 1x Show Entry Pass to the 2024 Cowra Spring Show.
* Business name and Logo featured in the show schedule (provided sponsorship is pledged prior to cut off date for advertising).
* Sponsorship to be acknowledged in all pre, during and post show promotions.
* Invitation for two to the Spring Show Cocktail Party (12th October 2024)
* 1x Facebook advertisement on our ‘Cowra Show Society Inc’ page.

**Brass Sponsorship (<$100)**

* Sponsorship of the class/event of your choosing at the Cowra Show.
* Business name and Logo featured in the show schedule (provided sponsorship is pledged prior to cut off date for advertising).
* Sponsorship to be acknowledged in all pre, during and post show promotions.
* 1x Facebook advertisement on our ‘Cowra Show Society Inc’ page.

**Sponsorship Application Form**

If you can sponsor the 2025 Cowra Show, please fill out this form with applicable details, and we will be in touch to finalise your sponsorship/donation.

We appreciate your generosity towards this event, and please do not hesitate to contact The Cowra Show Society if there is anything more we can do for you.

**Section:**

**Chief Steward:**

**Contact Number:**

**Business Name:**

**Contact Person:**

**Preferred Contact Method (please circle) : PHONE / EMAIL**

**Phone:**

**Email:**

**Business Address:**

**Sponsorship Type (please circle):**

**MAJOR / PLATINUM / GOLD / SILVER / BRONZE / BRASS**

**If product sponsorship is preferred, please outline details of product/s being donated (this will determine sponsorship category):**

***I understand that once sponsorship is pledged, I/my business will be invoiced, and must be paid prior to the commencement of the show to receive the benefits as listed above in the relevant package.***

**SIGNED:**

Please return this form to the Cowra Show Society via email or phone.

Email: secretary@cowrashow.com

Phone: 02 6342 1977