



# Cowra Show Spring Show Sponsorship

October 14<sup>th</sup> and 15<sup>th</sup> 2022

To

The time has finally arrived after a couple of quiet years to hold another Cowra Spring Show. This year our show will be bigger and better, with advertising already commenced.

As you are aware, we could not achieve this without the support of our community and generous sponsors, who get behind the show year after year. We are offering supportive business the opportunity to become a sponsor of our 2022 events.

We have attached our different sponsorship packages below, highlighting the benefits you will receive by pledging sponsorship.

There are several advertising platforms, including:

## **Social**

- Cowra Show Society Website
- Cowra Show Society Facebook Page

## **At Show**

- Announced during the events
- Banner placement at event

## **Heritage Pavilion**

- 10% discount on the Heritage Pavilion Hire

### **Platinum Sponsor (>\$1,000)**

- Listed as a major sponsor of the event of your choice
- Large banner position at the event of your choice.
- Presentation and photograph opportunity with event winners.
- 1x Family Show Entry pass to the 2022 Spring Show.
- 2x Tickets to the Cowra Wine Show Public Tasting.
- Invitation for three to the Spring Show Cocktail Party.
- Business name associated in all promotional material leading up to, during and after the event.
- Advertising on our Cowra Show Society Facebook pages.

### **Gold Sponsor (\$500-\$1000)**

- Recognised as the event sponsor of a competition category
- Banner displayed at the event.
- 1 x Family Entry Pass to the 2022 Spring Show.
- Invitation for two to the Spring Show Cocktail Party.
- Business sponsorship to be acknowledged in all pre, during and post show promotion.
- Advertising on our Cowra Show Society Facebook pages.

### **Silver Sponsor (\$250-\$500)**

- Banner displayed at the Shearing Shed.
- 2x Adult Entry Pass to the 2022 Spring Show.
- Business sponsorship to be acknowledged in all pre, during and post show promotion.
- Invitation for two to the Spring Show Cocktail Party.
- Advertising on our Cowra Show Society Facebook pages.

### **Bronze Sponsor (<\$100-\$250)**

- Banner displayed at the event.
- 1x Adult Entry Pass to the 2022 Spring Show.
- Business sponsorship to be acknowledged on day.
- Advertising on our Cowra Show Society Facebook pages.

Cowra Spring Show Sponsorship Application Form

If you are willing to sponsor the 2022 Cowra Spring Show, please fill out this form with applicable details, and we will be in touch to finalise your sponsorship/donation. All levels of sponsorship is appreciated.

Please note which event you would like to sponsor:

**Business Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Preferred Contact Method:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Sponsorship Type (please circle):**

**PLATINUM / GOLD / SILVER / BRONZE**

**If product sponsorship is preferred, please outline details of product/s being donated (this will determine sponsorship category):**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*I understand that once sponsorship is pledged, my business will be invoiced, and must be paid prior to the commencement of the show to receive the benefits as listed above in the relevant package. THANKYOU.*

SIGNED: \_\_\_\_\_

DATE: \_\_\_\_\_