



THE 143RD ANNUAL



Cowra Spring Show



18TH & 19TH OCTOBER 2024

2024

Cowra Spring Show Sponsorship Package



Cowra Show Society
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We are approaching our 2024 Cowra Spring Show & busily preparing for another wonderful community attraction. In previous years some of our most successful events included the sports shear, woodchop, & horse show, with many competitors vying for their respective titles. In 2024 we are again striving to provide a community and family friendly show, highlighting the successes of the local agricultural sector & the Cowra district.

Our attractions for 2023 were very popular, and included the locally sponsored hay bale maze, children's sand pit, demolition derby, a free rock-climbing wall, and the reptile shows. We already have some exciting attractions planned for 2024, with more to come!

As you are aware, our Cowra Show cannot run without the support of our wonderful community, and without generous sponsors who get behind the show year after year. We are offering supportive businesses like yours the opportunity to become a sponsor of our 2024 Cowra Spring Show.

Attached are our sponsorship packages, highlighting the benefits to your business and the incentives you receive for your generous contribution. We are also more than happy to negotiate a package to suit your business.

Advertising

There will be several platforms where the Cowra Show sponsors will be advertised and promoted, which are not limited to, but include:

- The Cowra Show Society Website
- Local Newspapers
- Announced during the Show
- The 2024 Spring Show Schedule
- Social Media Platforms
- Pre Show Promotion
- Post Show Promotion
- BannerMesh Advertisement (Selected Packages)

Your business will have the opportunity for a wider audience to become aware of who you are and what you offer. The attached sponsorship packages allow your business a premium chance to sponsor one of the most exciting events in the Cowra community for 2024 and beyond.

The Cowra Show Society greatly values your input and support of this exciting event and in turn we are excited about how this event can boost your business.

With warmest thanks,

The Cowra Show Society



Major Sponsor (>\$3,000 +GST)

- Listed as a major sponsor of the Cowra Spring Show.
- Up to 4 banner positions around the 2024 Cowra Spring Show (banners to be provided by you).
- Presentation and photograph opportunity for you (or business representative) with the multiple event winners.
- 6x Show Entry Pass to the 2024 Cowra Spring Show.
- Advertisement of your choosing in the show schedule and other event programs (provided sponsorship is pledged prior to cut off date for advertising).
- Business name associated with the Cowra Spring Show in all promotional material leading up to, during, and after the event.
- Invitation for four to the Spring Show Cocktail Party (12th October 2024).
- 4x Facebook advertisements of your choosing on our 'Cowra Show Society Inc' page.

Platinum Sponsor (\$1,000 - \$2,999 +GST)

- Listed as the platinum sponsor of an event of your choosing at the Cowra Spring Show (one platinum sponsor per event).
- Up to 3 banner positions around the site of your chosen event (banners to be provided by you).
- Presentation and photograph opportunity for you (or business representative) with the event winners.
- 4x Show Entry Pass to the 2024 Cowra Spring Show.
- Advertisement of your choosing in the show schedule (provided sponsorship is pledged prior to cut off date for advertising).
- Business name associated with your chosen event in all promotional material leading up to, during, and after the event.
- Invitation for four to the Spring Show Cocktail Party (12th October 2024).
- 3x Facebook advertisements of your choosing on our 'Cowra Show Society Inc' page.

Gold Sponsors (\$500-\$999 +GST)

- Event section sponsor – naming rights for a section in any chosen event.
- Banner displayed at event site (banner to be provided by you).
- Presentation and photograph opportunity for you (or business representative) and winning competitors from your event.
- 2x Show Entry Pass to the 2024 Cowra Spring Show.
- Advertisement of your choosing in the show schedule (provided sponsorship is pledged prior to cut off date for advertising).
- Business sponsorship to be acknowledged in all pre, during and post show promotion.
- Invitation for two to the Spring Show Cocktail Party (12th October 2024)
- 2x Facebook advertisements of your choosing on our 'Cowra Show Society Inc' page.



Silver Sponsorship (\$250 - \$499 +GST)

- Sponsorship of the class/event of your choosing at the Cowra Show.
- Banner displayed at event site (banner to be provided by you).
- 2x Show Entry Pass to the 2024 Cowra Spring Show.
- Business name and Logo featured in the show schedule (provided sponsorship is pledged prior to cut off date for advertising).
- Sponsorship to be acknowledged in all pre, during and post show promotions.
- Invitation for two to the Spring Show Cocktail Party (12th October 2024)
- 1x Facebook advertisement of your choosing on our 'Cowra Show Society Inc' page.

Bronze Sponsorship (\$100 - \$249 +GST)

- Sponsorship of the class/event of your choosing at the Cowra Show.
- Banner displayed at event site (banner to be provided by you).
- 1x Show Entry Pass to the 2024 Cowra Spring Show.
- Business name and Logo featured in the show schedule (provided sponsorship is pledged prior to cut off date for advertising).
- Sponsorship to be acknowledged in all pre, during and post show promotions.
- Invitation for two to the Spring Show Cocktail Party (12th October 2024)
- 1x Facebook advertisement on our 'Cowra Show Society Inc' page.

Brass Sponsorship (<\$100 +GST)

- Sponsorship of the class/event of your choosing at the Cowra Show.
- Business name and Logo featured in the show schedule (provided sponsorship is pledged prior to cut off date for advertising).
- Sponsorship to be acknowledged in all pre, during and post show promotions.
- 1x Facebook advertisement on our 'Cowra Show Society Inc' page.



Sponsorship Application Form

If you can sponsor the 2024 Cowra Show, please fill out this form with applicable details, and we will be in touch to finalise your sponsorship/donation.

We appreciate your generosity towards this event, and please do not hesitate to contact The Cowra Show Society if there is anything more we can do for you.

Section: _____

Chief Steward: _____

Contact Number: _____

Business Name: _____

Contact Person: _____

Phone: _____

Email: _____

Business Address: _____

Sponsorship Type (please circle):

MAJOR / PLATINUM / GOLD / SILVER / BRONZE / BRASS

Sponsorship value: \$

Plus GST: \$

TOTAL: \$

If product sponsorship is preferred, please outline details of product/s being donated (this will determine sponsorship category):

I understand that once sponsorship is pledged, I/my business will be invoiced, and must be paid prior to the commencement of the show to receive the benefits as listed above in the relevant package.

SIGNED: _____

Please return this form to the Cowra Show Society via email, return to the Chief Steward, or drop into the Show Office.
Email: secretary@cowrashow.com